inFocus

IMM: Builder Course Map

The IMM: Builder course includes 11 eLearning modules to complete in your own time, and 6 webinars where you can practice your new IMM techniques with other learners from around the world. The webinars and modules are shown below.

Webinars

Webinar:
Introductions, participation and ethics (90 mins)

Webinar:
How to develop a theory of change and indicators (90 mins)

Webinar:
Choosing methods, software and sampling approach (90 mins)

Webinar:
Developing and deploying data collection tools (90 mins)

Webinar:
How to conduct quantitative and qualitative analysis (90 mins)

Webinar:
How to communicate impact and how use learning to drive performance (90 mins)

eLearning modules

Module1: How to take a more participatory approach to IMM

- Who to involve in IMM
- What is participatory IMM
- What are the benefits and challenges of participatory IMM
- How to take a more participatory approach to IMM
- How to work with funders/impact investors across the IMM process
- How to involve children and young people in IMM

Module 2: How to take an ethical approach to IMM

- What are codes of conduct?
- What are ethical principles in relation to IMM
- What practical steps could be taken to address ethics in IMM
- What are ethical advisory boards
- What is data collection and why is it important
- What steps can be taken to protect data

Module 3: How to develop a theory of change

- What are some of the main challenges with developing theories of change
- How to develop a plan for developing a theory of change
- How to develop a theory of change
- What are the advantages and disadvantages of internal vs externa facilitation
- How can a theory of change be used to help to select and prioritise outcomes and assumptions

Module 4: How to develop indicators

- Who could be involved in the process of developing indicators
- How can a theory of used be used as a basis for developing indicators.
- How to develop high quality indicators and complete a measurement framework
- Where to find existing indicators
- Intangible outcomes and the use of proxy indicators
- How can indicators be prioritised and quality checked

Module 5: How to choose between different data collection methods and software

- How to make decisions about which data collection methods to select
- What are intangible outcomes and how can they be measured
- How to integrate methods into a data collection framework
- What are the benefits of a mixed method approach
- How can software support the IMM process
- How to select software for IMM

Module 6: How to get the right sample

- How to distinguish between sampling types and how to choose the right sampling method
- How to get the right sample size
- How to use sample calculators
- How to calculate degree of error and confidence level
- How to use weighting Construction and use of weighting (advanced)
- What are the advantages and challenges of using random control trials

Module 7: How to develop question-based tools

- What is response bias
- What to consider when developing question-based tools
- What are the different question types you can use
- Where to find existing questions to use in question-based tools
- How to update your measurement framework
- How to test question-based tools

Module 8: How to deploy data collection tools

- The importance of planning and training in data collection
- How do develop a plan for when and where to deploy data collection tools
- What are incentives and how to use them
- How to train staff to use data collection tools
- How to use common quantitative and qualitative methods and tools

Module 9: How to conduct quantitative and qualitative analysis

- How to prepare for data analysis
- What considerations need to be made when selecting analysis software
- How to ensure that data is fit for purpose (data quality)
- The key steps to take to analyse quantitative data
- How to display quantitative data
- The difference between different qualitative analysis approaches
- The key steps to take to analyse qualitative data

Module 10: How to communicate your impact

- Telling a story with evidence behind it
- Matching the story to the right audience
- Who to tell your story to (and why)
- Examples of bad impact reporting
- Tips for displaying quantitative data
- How to write an impact report
- Using the strength of your IMM

Module 11: How to use learning to drive performance

- Characteristics of a learning organisation
- What is a learning organisation?
- How to turn learning into action
- Using dashboards
- Barriers to turning learning into action
- Approaches to change management