

inFocus IMM Builder Scholarship

Measuring and managing impact

Impact measurement and management (IMM) remains a significant challenge for non-profits and social enterprises around the world. inFocus Consulting Ltd have applied 15 years of IMM experience to develop eLearning (online) courses that will help organisations focused on generating impact to:

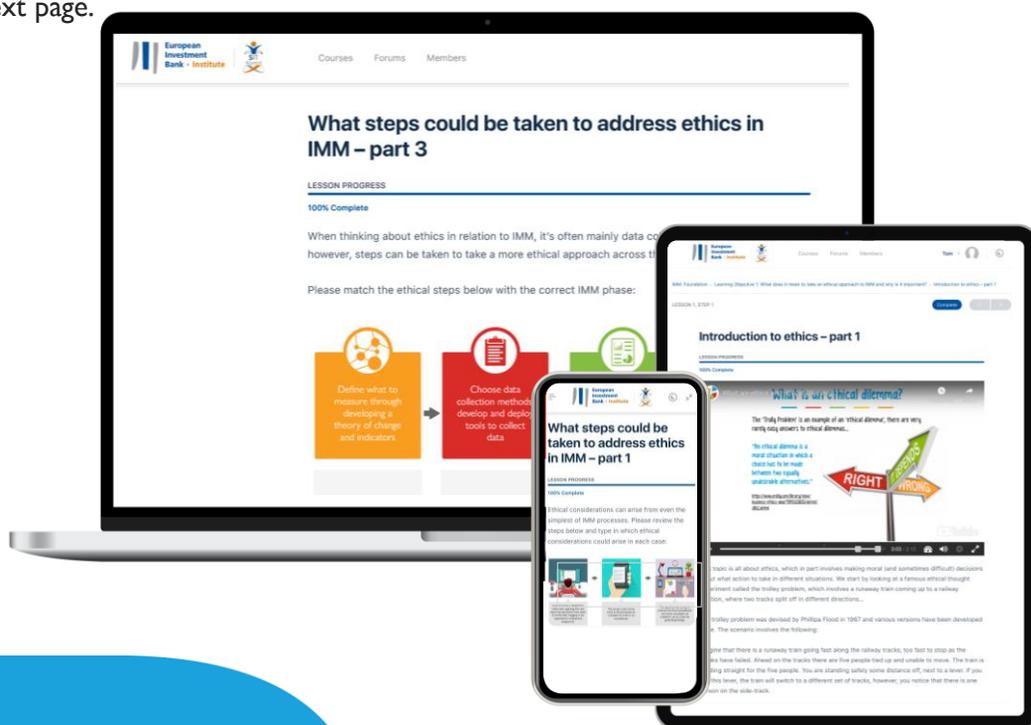
- ▶ **Measure social impact:** monitor and evaluate the social change (outcomes and impact) generated from an activity, service or product
- ▶ **Manage social impact:** unlock the potential of measuring outcomes and impact to improve and grow.

eLearning courses cover IMM topics in a fun and engaging way using videos, articles, interactive exercises and case-studies. Users also have the option to join forums and tutorials to interact with experienced course tutors and other learners.

inFocus Scholarship Scheme

The inFocus scholarship scheme provides ongoing access to the inFocus IMM eLearning courses and webinars for organisations and individuals that have limited budgets for IMM training. The aim of the scholarship scheme is to both improve IMM practice in the wider IMM sector, and to help individuals to start out in an IMM career. In this 3-page document we introduce the IMM training and scholarship scheme.

There are two types of scholarships available; IMM: Builder and IMM: Builder Plus. Those awarded the IMM: Builder Plus scholarship will be required to attend all six webinars that are part of the course (recordings of all webinars will be available to watch back), in order to access the Alumni membership. You can find out more about the eLearning courses on the next page.



inFocus IMM Training

Scholars have access to the three IMM courses shown below, as well as the ongoing training as part of the *inFocus Alumni*. Each of the courses includes an automated assessment at the end of each learning objective and all users passing the course will receive a certificate. Completing the courses above also opens up ongoing professional development opportunities in IMM with new eLearning and webinar courses each month. Each course also includes course materials including practical 1-page guides and workbooks.

IMM Introduction

A brief introduction to the topic of IMM and why it is important. The course includes 2-hours of online content and the option to join a 90-minute group tutorial.

IMM Foundation

The course builds on the *IMM Introduction* to help organisations to understand and speak confidently about key IMM topics. The course includes 8 hours of online content and the option to join 4 weeks of 90-minute group tutorials.

IMM Builder

This course builds on the *IMM Foundation*, taking users on an in-depth journey into how to develop the tools and processes needed to effectively measure and manage impact. The course includes 12 hours of online content, with the *IMM Builder Plus* course also including the opportunity to join 6 weeks of 90-minute group tutorials. Each week focuses on discussions and practical exercises covering different topics from the eLearning modules. The latest series of webinars [can be accessed here](#) on the inFocus eLearning site.

IMM Alumni

For everyone who has completed the *IMM Builder* course there is an *Alumni Membership* that will support ongoing professional development. Access to *IMM Alumni* provides continuous access to ALL IMM Courses and NEW materials as they are updated/ released and a new IMM webinar and eLearning module on a new IMM topic.

The courses can be completed in order, with the option for those more experienced to move directly to the *Builder* level.

Eligibility for the scholarship scheme

The inFocus IMM Scholarship scheme is for staff and volunteers from non-profit organisations who want to learn the key principles of IMM and utilise key tools that will support them in **delivering high impact results and enhancing the performance** of their social projects and programmes. To be eligible for the scholarship, an individual should:

1. *Represent an organisation which has limited resources for external training and development (for example, as a staff member or volunteer). They should not be employed by an organisation that has its own means of professional education support (see below). Organisations should also have an annual turn over of less than £250,000.*
2. *Have a demonstrable intention for utilising the IMM training for the growth and development of the organisation/entity they represent*

Organisations that are considered to have their own means for professional education support, and whose employees/representatives are therefore not eligible include; multinational corporations, large national and/or a large commercial organisations, bilateral donor organisations (e.g. USAID, DFID, Danida, FinAid, AusAid, SwissAid), multilateral donor organisations, (e.g. a UN organisation, the World Bank, the IMF, Asian Development Bank, African Development Bank, IADB) and international NGO's (e.g. Oxfam, Plan, Care).

Please note: the scholarship is limited to one individual per organisation.

How to apply

To apply for the scholarship, please [complete our form here](#). We also require an up-to-date CV for those applying for the individual annual pass and reserve the right to ask for references or for additional information. Please note that the number of scholarships is limited; apply earlier to reserve a place. Scholarships will be considered on a rolling basis. Please contact kellyc@impactinfocus.com if you have any queries.

